



**PRESS RELEASE  
For Immediate Release**

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**2009 NORTHLAND 300 ABOUT TO MAKE HISTORY**

On October 14, 2008 the participants of the 2009 Northland 300 fundraising snowmobile ride that benefits Special Olympics Minnesota, were made aware of an exciting new addition to this year's event. This would be the first time in history of Special Olympics Minnesota that an athlete and a certified coach would be riding the entire snowmobile ride and raise their funds. Coach Jason Reinsch and athlete Steven Eull are just the two to do that. This is an exciting time for both the Northland 300 and for Special Olympics. The challenge lies ahead.

The participants were also introduced to the first ever "Northland 300 Stimulus Plan." Because Northland 300 snowmobilers care so deeply about the cause, Special Olympics Minnesota, the Northland 300 wanted to provide a program that would show its appreciation their participants. This informational meeting had more than trail talk, it provided networking for the unemployed and for businesses, partnering to save fuel costs, and held a special "Gas Card" raffle for participants registered by that evening.

Twenty years of snowmobiling has made a great impact on Special Olympics Minnesota in the funds raised by these snowmobilers (more than \$2.8M).

The 2009 Northland 300 will take place on January 21-25<sup>th</sup>. Stay tuned for more exciting news on this year's event. Visit the Northland 300 Website at [www.northland300.org](http://www.northland300.org) for ongoing details.

Special Olympics Minnesota provides year round sports training and competition for people with intellectual disabilities that contribute to life-long physical fitness, personal growth and achievements.

For additional information, visit [www.northland300.org](http://www.northland300.org) or [www.specialolympicsminnesota.org](http://www.specialolympicsminnesota.org) or contact Kathy Karkula at 612-604-1272 or [karkulak@somn.org](mailto:karkulak@somn.org).