



2009 – The Trail Never Ends

January 21-25, 2009 will mark 21 consecutive years of snowmobilers participating in a 300+ mile charity snowmobile ride to benefit Special Olympics Minnesota. We would like your company/organization to partner with us to make this another memorable year that will be even more outstanding in its financial accomplishments.

This very unique event is run by an all-volunteer Board so that 100% of the funds raised go directly to Special Olympics Minnesota. It is with pride that we report, to date more than \$2.8million dollars has been raised in their name.

Following you will see the partnership structure for this year's event:

GOLD MEDAL PARTNER:	(Cost: \$5,000)
SILVER MEDAL PARTNER:	(Cost: \$2,500)
BRONZE MEDAL PARTNER	(Cost: \$1,000)

Rights and Benefits:

- You will receive a plaque designating the proper medal that you have sponsored. (Just as in Special Olympics, we hope that you will reach for the GOLD.)
- Your name will be in 15,000 copies of the 2009 Northland 300 brochure and on the printing of 25,000 raffle tickets (If sponsorship is committed by May 1, 2008).
- Your name will be mentioned in the program for all structured Northland 300 meetings. (3)
- Your name will be listed in the category you have signed up for on the Northland 300 Website, along with a link to your website– www.northland300.org
- Your name will appear in the Northland 300 tent at the Hay Day Races (Sept.6-7, 2008).
- Your name will appear in a “thank you” ad in the Minnesota Snowmobiling magazine following the actual event (Est. Feb., 2009).
- Your name will appear in an article covering the event itself.

This is an opportunity to sponsor both Special Olympics Minnesota and the Northland 300.

Special Olympics Minnesota enhances the human potential and qualities of life for children and adults with intellectual disabilities by offering year-round sports training and competition. This provides the athletes a chance to compete, to grow, to learn and definitely to inspire. You will become a vital part of this endeavor.

It is our intent to continue putting on world class snowmobile events, along with financially supporting Special Olympics Minnesota. Please join our efforts in changing lives and changing attitudes.

Should you have any questions, please feel free to contact Kathy Karkula at either (612)604-1272 or karkulak@somn.org. From all concerned, we would like to thank you in advance for your consideration of this partnership.

Special Olympics Athlete Oath: “Let me win. But if I cannot win, let me be brave in the attempt.”

Cordially,