

23RD ANNUAL NORTHLAND 300

Great People, Great Ride, Great Cause!

Northland 300 XXIII • January 26-30, 2011
300 Mile Charity Snowmobile Ride to benefit
Special Olympics Minnesota

2011 marks the 23rd consecutive running of the Northland 300. In the event that the weather conditions may NOT be ideal for snowmobiling, the Northland 300 is NEVER cancelled! For up to the minute information, visit our website at www.northland300.org.

AGENDA

Wednesday, January 26, 2010

Arrive at Superior Shores Lodge, Two Harbors.
8:00 p.m. - "Last Ditch Meeting" for all Lead Drivers, Tailgunners and Support Team Only.

Thursday, January 27, 2011

8:00 a.m. - Opening Ceremony + Lighting of the Olympic Flame. Official Start of the Northland 300's 23rd Annual Snowmobile Ride.

*First team departs at 8:30 a.m.
Destination for the day - Grand Ely Lodge, Ely, MN

Friday, January 28, 2011

"Free Day" of snowmobiling...to do as you please!
NO SUPPORT TEAM TODAY!
8:00 p.m. - Midnight - Theme Party - "Rockin' 50's
Teams will be judged for best costumes.

Saturday, January 29, 2011

7:30 a.m. - Return to Superior Shores Lodge (by way of the Yukon Trail) for a Banquet, Awards Ceremony, Victory Dance and lots of drawings.
10:30 p.m. - Raffle Ticket Drawing

Sunday, January 30, 2011

By 11:00 a.m. - Depart for home with memories of a great snowmobile trip and the wonderful friendships you have made while snowmobiling for Special Olympics Minnesota.

Space is limited to 125 snowmobilers and 20 support team members only.
DON'T DELAY...SIGN UP TODAY!

EVERY PARTICIPANT WILL RECEIVE:

- Special Edition 2011 NL300 sweatshirt.
- Banquet, Awards Ceremony, Victory Dance and Friday's Theme Party.
- Certificate of Appreciation presented to each participant by a Special Olympics Athlete.
- Free lodging based on 4 to a room. Upgrades are \$150.00 per person and must be paid for and reserved by 11/1/2010.
- Plus the opportunity to win prizes and awards.

HERE'S ALL YOU DO:

- To register, send a \$30.00 check made payable to Special Olympics Minnesota (SOMN), fill out the attached Registration Form and mail it to the address listed on the Registration Form. *This is non-refundable and non-transferable.* This will hold a spot for you on the 2011 ride. Need additional forms? Visit our website at www.northland300.org.
- By January 4, 2011, (the final Drivers/Support Team Meeting) you must have a minimum of \$600.00 turned in. *Don't stop at \$600.00.* Try to be in the prestigious Baker's Dozen and you can win even more prizes.

You are required to attend the two informational, Driver/Support Team Meetings which will be held:
Tuesday, October 12, 2010, 7:00 p.m. SHARP
Tuesday, January 4, 2011, 7:00 p.m. SHARP

JIMMY'S FOOD & DRINK

Phone (651) 482-1100
1132 East County Road E, Vadnais Heights, MN 55110
IT'S THAT SIMPLE!

There will be a promotion sponsored by CALIBER for participants who are signed up by the October 12 meeting! (Details to follow)

WHY WE RIDE

The mission of the Northland 300 is to raise funds for Special Olympics Minnesota through year-round activities planned by an all-volunteer Board of Directors. Activities include road rallies, motorcycle events, golf tournaments, softball tournament, 5K fun runs, etc. For a listing of all NL300 activities visit us at www.northland300.org.

Special Olympics Minnesota provides a year-round program of sports training & competition for people with intellectual disabilities that contributes to life-long physical fitness, personal growth & achievement. (www.somn.org)



Steven Eull, Special Olympics athlete and Northland 300 participant

SPECIAL OLYMPIC ATHLETE OATH:

Let me win. But if I cannot win,
let me be brave in the attempt.



Photos by Bruce Mosher

Don't Delay...Sign up Today Yes! Save a spot for me on the 23rd Anniversary Northland 300!

Complete all items on the registration form. Must be 21 years of age to participate.

Name (Please Print) _____

Address _____

City _____ State _____ Zip _____

Home Phone (____) _____ Work Phone (____) _____

Cell Phone (____) _____

E-mail _____

Team Color (Circle one) BLUE GOLD GREEN ORANGE 1 ORANGE 2 PURPLE
RED (SUPPORT) T1 T2 WHITE YELLOW

Sweatshirt Size (Circle one) M L XL XXL XXXL

Mail to: Kathy Karkula Questions? Contact Kathy Karkula-Northland 300
c/o Northland 300 Home phone (612) 789-2081
2535 California St. NE Work Phone (612) 604-1272
Minneapolis, MN 55418 Toll Free (800) 783-7732 Ext. 272
E-mail: karkulak@somn.org

Web Site: www.northland300.org

Lodging Preferences

Free lodging is based on 4 to a room.

Please list 3 people who will be rooming with you.

If 3 names are not listed, we will fill the room.

Roomate 1: _____

Roomate 2: _____

Roomate 3: _____

Donation: \$30.00 \$60.00 Other \$ _____

(Make donation check payable to "Special Olympics MN" or "SOMN")

Credit Card: VISA MC AE DISCOVER

Card # _____ Exp. Date _____ / _____

Signature _____

(Fax Credit Card Registration and Registration Form to

(612) 333-8782 or mail donation check and registration form to

Kathy Karkula. Donation is non-refundable and non-transferable)

Northland 300 Use Only Circle items sent: Packet Tickets
Date _____ \$ Amount _____ Check # _____

MARK YOUR CALENDAR

Sno-Barons Hay Day Races
Open Registration for the NL300.
Saturday, September 11 and Sunday, September 12, 2010
NEW LOCATION IN SUNRISE TOWNSHIP.
Contact Janel Vorel for further information.
612.325.8264.

Northland Informational Meeting
For Driver's and Support Team
**Sign up for the Northland 300, ask questions, and learn all there is to know about Special Olympics, the snowmobile ride and the support team.
Jimmy's Food & Drink
Tuesday, October 12, 2010, 7:00 p.m.

Final Northland Participation Meeting
For Driver's and Support Team
**Turn in your \$\$, get your team & room assignments and your special edition Northland 300 Shirt. Learn all the details of this year's ride.
Jimmy's Food & Drink
Tuesday, January 4, 2011, 7:00 p.m.

23RD ANNUAL NORTHLAND 300 JANUARY 26-30, 2011

Two Harbors to Ely and loop back.

2010-2011 NORTHLAND 300 BOARD OF DIRECTORS

Randy Atwood	Kathy Karkula
Shelley Atwood	Steve Matthews
Deb Auer	Joe Papa
John Auer	Kris Possehl
Mike Coulon	Jason Reinsch
Laura David	Mike Richards
Ken Deminsky	Janel Vorel
Lisa Hagens	

Legal Counsel Daniel J. Young, Esq., Murnane Brandt

INTERESTED IN MORE DETAILS, HAVE QUESTIONS, WISH TO MAKE A DONATION OR BECOME A SPONSOR

Contact Kathy Karkula (800) 783-7732 Ext. 272
or direct dial (612) 604-1272 or karkulak@somn.org.

Many thanks to all sponsors and volunteers who help make the Northland 300 possible.

The 2011 Northland 300 is made possible by the following sponsors:

PRESENTING SPONSOR

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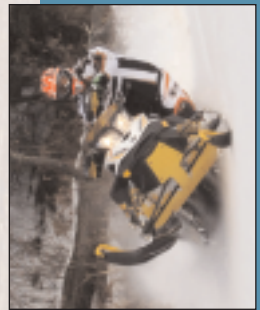
NORTHLAND PARTNERS

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Sponsoring or participating in the Northland 300 and its activities means you are also sponsoring Special Olympics Minnesota. Your contribution helps enhance the human potential and quality of life for children and adults with intellectual disabilities by offering year-round sports training and competitions. By sharing their joy and courage, our athletes inspire the human spirit in all of us. Learn more by visiting our website at www.northland300.org

Northland 300
Kathy Karkula, Event Director
2535 California Street Northeast
Minneapolis, Minnesota 55418

2011 NORTHLAND 300...Where Miles Change Lives



Snowmobiling to benefit Special Olympics Minnesota